

Specialist investor relations advisory

Yellowstone Advisory is a specialist investor relations advisory that helps companies to improve their communication with investors.

We work with clients to build a stable, well-informed shareholder base and to increase the number of investors who understand the investment proposition.

Our Services:

- Development of a clear investment case and equity story
- Communication of the investment case clearly and consistently across all formats (RNS, press releases, website, CMDs)
- Building of strong relationships with existing shareholders and introduction of new shareholders to the register
- Provision of high quality investor feedback
- Organisation of nationwide roadshows to connect with PCWMs
- Arrangement of company meetings with private investors to improve liquidity
- Tailored Financial PR planning for media communication
- Advise on all aspects of your IR programme

Why Yellowstone Advisory?

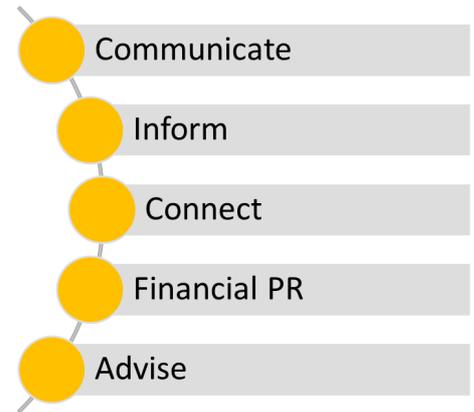
We are focussed investor relations professionals, with an in-depth knowledge of the market and very strong institutional relationships built up over many years.

From a comprehensive investor relations programme to a one off PCWM roadshow we will deliver first class results and save you valuable time and money.

Alex Schlich

MD, Yellowstone Advisory

alex@yellowstoneadvisory.com



Case study:

Checkit plc



Yellowstone Advisory has been retained by Checkit plc as their Investor Relations Advisors.

Over the past 2 years we have run results roadshows with institutional investors and arranged meetings with private shareholders increasing the company's exposure to capital.

We also organise the Capital Markets Days for the company in Cambridge and latterly in London where institutionals have the opportunity for in-depth contact with management.

Feedback has shaped the investor messaging and the investment proposition is now well understood through their disposal and tender offer.

Trading in Checkit shares has increased by almost 100% and the share price has almost tripled over the 2 years. Yellowstone Advisory is advising on all aspects of its IR and Financial PR program.

About Yellowstone Advisory

The business was founded in 2016 by Alex Schlich who has over 25 years experience in investor relations, fund management, investment banking and strategy consulting. The company works as a retained investor relations advisor and on a project by project basis for small and mid sized UK corporates.

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CONNECT IN ACTION: Private Investor Events

The concept:

Meet High Net Worth investors and present your investment proposition. Take 10 mins of Q&A and then share a drink at the end and answer more detailed questions in a relaxed environment. A great way to introduce your company to new investors and improve liquidity.

What the companies said:

'Impressed with audience who were both knowledgeable and engaged.'

'I would recommend Alex and Kate for their high energy approach.'

What the delegates said:

'Excellent format, an interesting and informative evening.'

'Great to be able to meet companies and ask them questions face to face.'

What our clients say about us:

'We have worked with Yellowstone Advisory for a number of years and they transformed our investor relations strategy which significantly increased the interest of our business to both institutional and retail investors. We have been impressed by their understanding of the smaller companies market and their results focussed approach to IR. I would recommend their services without hesitation.'

John Wilson, CEO Elektron Technology

'Yellowstone Advisory provided valuable input into the interim results announcement and presentation, helping to ensure the investment messaging was consistent throughout the documents. Great relationships and credibility with investors enables them to solicit useful feedback which we have used in developing our future investor messaging.'

Guy Wakley, CEO Equiniti

'A well organised event with a new group of potential investors who had clearly been well briefed by Yellowstone and done their homework judging by the questions. Plenty of time for informal conversations too after the presentations had ended. Overall an enjoyable event and time well spent. I would recommend to other companies who want to start a dialogue with new knowledgeable private investors.'

Daren Morris, FD Volex

Some of the clients we have



Kate Divito

Consultant

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